

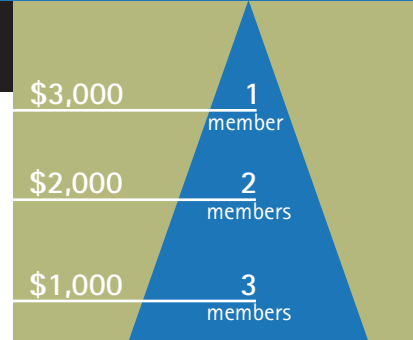
Did you know the national average cost of books and course supplies at a four-year public college is \$1,137\* per year? It's a reality of being a college student and we'd like to help you get prepared to pay for yearly costs like these. Through the Dinero Teens program, Advancial is providing six Dinero members with scholarships in the amount of \$3,000, \$2,000, \$1,000.

\*For 2010-2011, source: www.collegeboard.com

**ELIGIBILITY**

1. Applicants must be members of Advancial Dinero Teens.
2. Applicants must be high school juniors or graduating high school seniors.
3. Funds must be used for educational expenses at an accredited institution.
4. Volunteers, employees and their family members of Advancial and its affiliates are not eligible to apply.

Advancial will present six Dinero Teens members with scholarships in the amount of \$3,000, \$2,000, \$1,000.



**PART 1 Scholarship Application**

PLEASE PRINT OR TYPE

1 Last Name/First Name/Middle Name \_\_\_\_\_

2 Account Number (account must be in applicant's name) \_\_\_\_\_

3 Home Street Address \_\_\_\_\_

4 City/State/Zip Code \_\_\_\_\_

5 Home Phone Number \_\_\_\_\_

6 Email \_\_\_\_\_

7 Date of Birth \_\_\_\_\_

8 Name of School Currently Attending \_\_\_\_\_

9 College or School (Planning to Attend) \_\_\_\_\_

10 GPA (To Date) \_\_\_\_\_

11 Expected High School Graduation Date \_\_\_\_\_

**PART 2**

Create a video letting the world know how you'll prepare for college expenses.

How will you pay for your college expenses? Create a video of your money-saving and money-earning ideas to save up enough money to pay for a year's worth of books or \$1,137. Babysit, mow lawns, start a dog walking service...be creative!

**PART 3**

UPLOAD YOUR VIDEO ON YOUTUBE AND SEND YOUR LINK AND APPLICATION TO ADVANCIAL

1. Upload your video to YouTube (videos must be 60 seconds or less).
2. Send the link to your YouTube video and completed scholarship application to [marketing@advancial.org](mailto:marketing@advancial.org) by **MONDAY APRIL 25, 2011**.

**REVIEW & SELECTION**

1. The Dinero Teens Scholarship Committee will review the scholarship applications and budget videos submitted.
2. The top videos, chosen by the Selection Committee, will be posted on the Advancial Facebook page.
3. Those that have "liked" the Advancial Facebook page will vote to determine the top six videos through the "like" button on Facebook.
4. Judging takes place for two weeks beginning May 9th – May 23rd.
5. Winners will be announced on the Advancial Facebook page on Tuesday, May 24th.

BE SURE TO TELL YOU FRIENDS AND FAMILY ABOUT THE DINERO TEENS SCHOLARSHIP CONTEST SO THEY WILL "LIKE" THE ADVANCIAL FACEBOOK PAGE AND "LIKE" YOUR VIDEO.

Incomplete packages will be considered void, will not be held and will not be returned. Applications and videos will be sent to the Selection Committee after April 25, 2011. Judging is based on creativity and content. The Selection Committee is comprised of Advancial employees and the decision of the Selection Committee is final. Those that do not meet the eligibility requirements will be disqualified. The scholarship applicant must be a member of Advancial and enrolled in the Dinero Teens program at the time of application. Videos that exceed 60 seconds will be considered void. Any videos with inappropriate language or behavior will be considered void. Winners will be notified by May 24, 2011.

